

TRANG NGUYEN

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Profile

An innovative designer with extensive experience designing for numerous diverse industries — from advertising and marketing to software development to publication publishing.

Software Skills

Adobe InDesign / Adobe Photoshop / Macromedia Freehand
QuarkXPress / Adobe Illustrator / Adobe PageMaker

Professional Experience

1997 – Present

SENIOR DESIGNER / Knight Ridder Productions and Lexington Herald-Leader (a subsidiary of Knight Ridder, Inc., the second largest newspaper publisher in the nation — recently acquired by McClatchy).

- Redesigned *Central Kentucky Lifestyle* magazine; working closely with the client, editorial staff, ad production department, sales team and printer.
- Designed and art-directed the redesign of *Speech Technology* magazine, an internationally distributed vertical publication, under extremely tight deadlines. Directly involved in every aspect of the magazine production process from designing to press checks to archiving. Also redesigned the company's identity package.
- Designed dozens of NIE (Newspaper In Education) tabloid magazines and collateral materials for local and national distribution through Knight Ridder Productions. Also coordinated production and printing schedule of all promotional and support materials for KRP.
- Art-directed and designed award-winning ad campaigns for various retailers.

2000 – 2002

INSTRUCTOR / University of Kentucky

- A motivating educator, providing practical software instruction as well as real world working experience in a classroom setting.

1990 – 1996

ART DIRECTOR / DataStream Imaging Systems, Inc.

- Developed an efficient and low-cost software sales packaging system in collaboration with software engineers for the in-house department.
- Created and managed all promotional and sales initiatives for the company's software products.
- Coordinated production and printing schedule as well as quotes and bids from vendors.

1988 – 1990

DESIGNER / Graphics Xpress, Meridian Communications, Williams McBride Design.

- Designed annual reports, logos, brochures, and various promotional items.

1988 – Present

FREELANCE / WUKY (UK public radio station), UK Alumni, UK Children's Hospital.

- Designed various ads, posters and brochures for fund-raiser campaigns as well as other collateral materials.

Education

- 1985 – 1988 BFA, University of Kentucky (Lexington, KY)
- 1983 – 1985 Indiana University (Bloomington, IN)

Awards

- Lexington Advertising Club / Gold, Bronze and Citations of Excellence (2005, 2001, 1999, 1993, 1992)
- Kentucky Press Association / First and Second Places (2005, 2004, 2003)
- HOW's magazine / Online Design Awards (1992)

Portfolio

Available online at www.trangdesign.com

